

# FINANCIAL STATEMENTS TOGETHER WITH REPORT OF INDEPENDENT AUDITORS

**OCTOBER 31, 2022 AND 2021** 

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#### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of Grassroots International, Inc.

#### **Opinion**

We have audited the accompanying financial statements of Grassroots International, Inc. (a Massachusetts nonprofit organization), which comprise the statement of financial position as of October 31, 2022, and the related statements of activities and changes in net assets, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Grassroots international, Inc as of October 31, 2022, and the changes in net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Basis for Opinion**

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Grassroots international, Inc and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Grassroots international, Inc's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

#### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.



In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Grassroots' internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Grassroots' ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

# **Report on Summarized Comparative Information**

We have previously audited Grassroots international, Inc's 2021 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated May 9, 2022. In our opinion, the summarized comparative information presented herein as of and for the year ended October 31, 2021, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Topsfield, Massachusetts

SHC PC

April 25, 2023

# GRASSROOTS INTERNATIONAL, INC. STATEMENTS OF FINANCIAL POSITION

OCTOBER 31, 2022 AND 2021

	2022	2021
ASSETS		
CURRENT ASSETS:		
Cash and cash equivalents, substantially all in interest-		
bearing accounts	\$ 19,081,053	\$ 8,317,191
Grants and unconditional promises to give, current portion	601,142	314,485
Accounts receivable - other	9,301	99,516
Certificate of deposit	27,670	27,625
Investments	4,192,450	4,940,463
Prepaid expenses and other	32,708	17,192
Total current assets	23,944,324	13,716,472
FIXED AND INTANGIBLE ASSETS, net	54,348	43,497
OTHER ASSETS:		
Operating lease right-of-use asset	100,664	-
Grants and unconditional promises to give, net of current portion	75,000	-
Total other assets	175,664	-
Total assets	\$ 24,174,336	\$ 13,759,969
LIABILITIES		
CURRENT LIABILITIES:		
Grants payable	\$ 1,284,220	\$ 1,730,929
Current portion of long-term operating lease liablitity	40,850	-
Accounts payable and accrued expenses	228,024	273,316
Deferred revenue	-	11,000
Total current liabilities	1,553,094	2,015,245
LONG-TERM OPERATING LEASE LIABILITY, net of current portion	59,814	-
Total liabilities	1,612,908	2,015,245
NET ASSETS		
Without donor restrictions:		
Undesignated	3,595,991	5,362,744
Board-designated	18,270,738	4,842,738
With donor restrictions	695,230	1,539,242
Total net assets	22,561,959	11,744,724
Total liabilities and net assets	\$ 24,174,867	\$ 13,759,969

# STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS

FOR THE YEAR ENDED OCTOBER 31, 2022

(with comparative totals for 2021)

	Without Donor Restrictions		With Donor	2022	2021
	Undesignated	Board-designated	Restrictions	Total	Total
OPERATING SUPPORT AND REVENUES:					
Individual and business grants and contributions Extinguishment of debt	\$ 17,997,535	\$ -	\$ 5,005,501	\$ 23,003,036	\$ 11,350,599 254,862
In-kind contributions	512,594	-	39,436	552,030	630,119
Net investment return and other income	(599,694)		-	(599,694)	624,960
Net assets released from program restrictions Net assets released from time restrictions	17,910,435 5,763,949 125,000	- - -	5,044,937 (5,763,949) (125,000)	22,955,372	12,860,540
Total operating support and revenues	23,799,384	-	(844,012)	22,955,372	12,860,540
OPERATING EXPENSES:					
PROGRAM SERVICES					
Humanitarian/Social Justice Education	10,168,597 409,825	-	-	10,168,597 409,825	6,845,864 406,215
Total program services	10,578,422	-	-	10,578,422	7,252,079
SUPPORT SERVICES					
Management and general Fundraising and development	739,199 820,516	-	-	739,199 820,516	717,295 796,237
Total support services	1,559,715	-	-	1,559,715	1,513,532
Total expenses	12,138,137	-	-	12,138,137	8,765,611
CHANGE IN NET ASSETS	11,661,247	-	(844,012)	10,817,235	4,094,929
NET ASSETS, beginning of year Board designation of net assets Net asset transfer to other organization	5,362,744 (13,428,000)	4,842,738 13,428,000	1,539,242	11,744,724 - -	8,129,656 - (479,861)
NET ASSETS, end of year	\$ 3,595,991	\$ 18,270,738	\$ 695,230	\$ 22,561,959	\$ 11,744,724

# GRASSROOTS INTERNATIONAL, INC. STATEMENTS OF CASH FLOWS

FOR THE YEARS ENDED OCTOBER 31, 2022 AND 2021

	2022	2021
CASH FLOWS FROM OPERATING ACTIVITIES:		
Change in net assets	\$ 10,817,235	\$ 4,094,929
Adjustments to reconcile change in net assets to net cash		
provided by operating activities:		
Amortization of operating lease right-of-use asset	25,388	-
Depreciation and amortization	15,079	9,845
Realized and unrealized (gains) losses on investments	831,878	(488,033)
Extinguishment of debt	-	(252,083)
Cash provided by (used in) changes in:		
Accounts receivable - other	90,215	(99,516)
Grants and unconditional promises to give	(361,657)	11,524
Prepaid expenses and other	(15,516)	26,860
Grants payable	(446,709)	390,525
Accounts payable and accrued expenses	(45,292)	75,242
Deferred revenue	(11,000)	11,000
NET CASH PROVIDED BY OPERATING ACTIVITIES	10,899,621	3,780,293
CASH FLOWS FROM INVESTING ACTIVITIES:		
Interest earned and retained in certificate of deposit	(45)	(55)
Purchases of fixed assets	(25,931)	(18,471)
Net proceeds from sales or (purchases) of investments	(83,864)	112,474
NET CASH PROVIDED BY (USED IN) INVESTING ACTIVITIES	(109,840)	93,948
CASH FLOWS FROM FINANCING ACTIVITIES -		
Distribution of net assets	-	(479,861)
Principal payments of operating lease liability	(25,388)	-
NET CASH USED IN FINANCING ACTIVITIES	(25,388)	(479,861)
NET CHANGE IN CASH AND CASH EQUIVALENTS		
AND RESTRICTED CASH AND CASH EQUIVALENTS	10,764,393	3,394,380
CASH AND CASH EQUIVALENTS AND RESTRICTED CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	8,317,191	4,922,811
CASH AND CASH EQUIVALENTS AND RESTRICTED CASH AND CASH EQUIVALENTS, END OF YEAR	\$ 19,081,584	\$ 8,317,191
SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORMATION: Cash paid during the year for - Interest and taxes	\$ -	\$ -
NON-CASH ACTIVITIES- Operating lease right-of-use asset financed by operating lease liability	\$ 126,052	\$ -

# STATEMENT OF FUNCTIONAL EXPENSES

FOR THE YEAR ENDED OCTOBER 31, 2022

(with comparative totals for 2021)

		PROGRAM S	SERVICES	SUPPORT	SERVICES		
	Hu	manitarian/		Management	Fundraising/	2022	2021
	So	cial Justice	Education	and General	Development	Total	Total
Cash grants - general funds	\$	9,142,931	\$ -	\$ -	\$ -	\$ 9,142,931	\$ 5,888,181
Salaries and wages		691,326	272,232	420,885	406,558	1,791,001	1,682,050
Payroll taxes and benefits		214,834	84,598	130,793	126,340	556,565	488,592
Consultants and contracted services		31,084	35,166	81,680	45,534	193,464	223,084
Office, board expense and events		15,330	1,376	39,030	72,451	128,187	85,657
Printing, postage and delivery		-	-	-	91,691	91,691	163,999
Occupancy costs		29,437	11,592	17,922	17,312	76,263	59,565
Travel, meals and lodging		33,765	-	13,938	15,576	63,279	22,399
Legal and accounting		-	-	22,167	-	22,167	75,657
Public relations and special projects		-	966	-	19,593	20,559	17,130
Depreciation and amortization		5,820	2,292	3,544	3,423	15,079	9,845
Bank service charges		-	-	6,762	8,176	14,938	21,951
Direct mail		-	-	-	11,468	11,468	14,022
Telephone		4,070	1,603	2,478	2,394	10,545	10,472
Films, publications and other		-	_	531	-	531	3,007
Total expenses	\$	10,168,597	\$ 409,825	\$ 739,199	\$ 820,516	\$ 12,138,137	\$ 8,762,604

NOTES TO FINANCIAL STATEMENTS

**OCTOBER 31, 2022 AND 2021** 

#### 1. NATURE OF ACTIVITIES AND SIGNIFICANT ACCOUNTING POLICIES

#### **NATURE OF ACTIVITIES:**

Grassroots International, Inc., "Grassroots", (a Massachusetts corporation, not for profit) is a human rights and international development organization that supports social change movements in the Third World. Grassroots funds movement building, community-led sustainable development projects and human rights defense, particularly around "Resource Rights" in the Middle East, Latin America, the Caribbean and other areas, and educates and advocates on those issues in the United States.

#### **SIGNIFICANT ACCOUNTING POLICIES:**

## **Basis of Presentation and Classification and Reporting of Net Assets**

The accompanying financial statements are prepared on the accrual basis of accounting.

Grassroots classifies net assets, revenues, gains and losses based on the existence or absence of donor- or grantor-imposed restrictions. Net assets and changes therein are classified and reported as follows:

- Net assets without donor restrictions represent the portion of net assets available for use in general operations and not subject to donor- (or certain grantor-) imposed restrictions. The governing board has designated, from net assets without donor restrictions, net assets for an operating reserve and strategic initiatives. In 2022, the board voted to add \$14,000,000 and to release \$772,000 from its strategic initiatives fund, and also added \$200,000 to its operating reserve fund.
- Net assets with donor restrictions represent the portion of net assets subject to donor- (or certain grantor-) imposed restrictions. Certain donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates resources to be maintained in perpetuity. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

### **Estimates**

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### **Comparative Financial Statements**

The accompanying financial statements include certain prior year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with Grassroots' financial statements for the year ended October 31, 2021, from which the summarized information was taken.

#### **Management's Review**

In preparing these financial statements, management has evaluated events and transactions for potential recognition or disclosure through April 25, 2023, the date the financial statements were available to be issued. Grassroots is not aware of any material subsequent events which would require recognition or disclosure in the accompanying financial statements. (Continued)

NOTES TO FINANCIAL STATEMENTS

**OCTOBER 31, 2022 AND 2021** 

#### 1. NATURE OF ACTIVITIES AND SIGNIFICANT ACCOUNTING POLICIES (continued)

# **Recent Accounting Guidance**

Effective November 1, 2021, Grassroots adopted FASB ASC 842, *Leases*. Grassroots determines if an arrangement contains a lease at inception based on whether Grassroots has the right to control the asset during the contract period and other facts and circumstances. Grassroots elected the package of practical expedients permitted under the transition guidance within the new standard, which among other things, allowed it to carry forward the historical lease classification.

The adoption of FASB ASC 842 resulted in the recognition of an operating lease right-of-use asset and operating lease liability of \$126,052 at March 1, 2022. Results for periods beginning prior to March 1, 2022 continue to be reported in accordance with Grassroots' historical accounting treatment. The adoption of FASB ASC 842 did not have a material impact on Grassroots' results of operations or cash flows.

# **Cash and Cash Equivalents**

Cash and cash equivalents include cash on hand and on deposit, and highly liquid investments with an initial maturity of three months or less. Included in cash and cash equivalents (with and without restrictions) in the Statements of Financial Position are money market accounts totaling \$18,935,607 and \$8,055,053 at October 31, 2022 and 2021, respectively.

# **Certificate of Deposit**

The certificate of deposit consists of one (1) six-month certificate maturing January 31, 2023. Subsequent to year-end, the certificate of deposit was automatically renewed for a 12-month term, maturing January 31, 2024.

#### **Investments and Investment Income**

Investments in marketable securities with readily determinable fair values and all investments in debt securities are reported at their fair values in the Statement of Financial Position. Net investment income consists of interest, dividends, realized and unrealized gains and losses less external and direct internal investment expenses. Investment income and gains restricted by a donor, if any, are reported as increases in net assets without donor restrictions if the restrictions are met (either by the passage of time or by use) in the reporting period in which the income and gains are recognized.

NOTES TO FINANCIAL STATEMENTS

OCTOBER 31, 2022 AND 2021

#### 1. NATURE OF ACTIVITIES AND SIGNIFICANT ACCOUNTING POLICIES (continued)

#### **Investment Fair Values**

Investments measured at fair value are classified and disclosed in one of the following categories:

Level I: Quoted prices are available in active markets for identical investments as of the reporting date.

Level II: Pricing inputs are other than quoted prices in active markets of comparable investments, which are either directly or indirectly observable as of the reporting date, and fair value is determined through the use of models or other valuation methodologies.

**Level III**: Pricing inputs are unobservable for the investment and include situations where there is little, if any, market activity for the investment.

All Grassroots marketable security investments include listed equity or debt instruments which are publicly traded, and whose fair value is therefore classified and disclosed as Level I. These investments, in general, are exposed to various risks, such as interest rate, credit, and overall market volatility. As such, it is reasonably possible that changes in the values of these investments will occur in the near term and that such changes could materially affect the amounts reported in the financial statements.

Investment income, primarily interest and dividends, is recorded when earned and considered available for unrestricted use unless otherwise restricted by the donor. Purchases and sales of securities are reflected on a trade-date basis. Realized and unrealized gains and losses are determined on the basis of specific identification.

#### **Fixed and Other Assets**

Property and equipment acquisitions are recorded at cost. Purchases of property and equipment in excess of \$1,000 are capitalized. Donated fixed assets are recorded at fair market value at the date of gift. Grassroots provides for depreciation of its office equipment using the straight-line method over the estimated useful lives of three and five years. Depreciation of leasehold improvements is provided using the straight-line method over an estimated useful life of thirty-nine years. Maintenance and repairs are charged to expense in the period incurred. The cost and accumulated depreciation of assets retired or sold are removed from the balance sheet and any gain or loss is credited or charged to income.

Trademark costs and the related legal expenses associated with reserving the name "Grassroots International" are recorded at cost and are amortized using the straight-line method over 15 years.

Management periodically evaluates whether events or circumstances have occurred indicating the carrying value of long-lived assets may not be recovered.

NOTES TO FINANCIAL STATEMENTS

**OCTOBER 31, 2022 AND 2021** 

#### 1. NATURE OF ACTIVITIES AND SIGNIFICANT ACCOUNTING POLICIES (continued)

# **Grant, Contribution and Promises to Give Revenue**

Grants and contributions are recorded as net assets without restrictions and net assets with restrictions depending on the existence and nature of any grantor- or donor-imposed restrictions. Grants and contributions are required to be recorded as receivables and revenues and Grassroots is required to distinguish between grants and contributions received for each net asset category in accordance with grantor- or donor-imposed restrictions. Contributions may include gifts of cash, collection items, or unconditional promises to give.

Contributions, including unconditional promises to give, are recognized as revenues in the period received. Conditional promises to give are not recognized until they become unconditional, that is, at the time when the conditions on which they depend are substantially met. Contributions of assets other than cash are reported at their estimated fair value. Grants or contributions to be received after one year are discounted at an appropriate discount rate commensurate with the risk involved, when such amounts are considered material. There were no grants or contributions discounted at October 31, 2022 or 2021.

Support that is restricted by the donor is reported as an increase in net assets with donor restrictions depending on the nature of the restriction, until the restrictions expire, at which time net assets with donor restrictions are reclassified to net assets without donor restrictions. Grants and contributions are considered available for unrestricted use unless specifically restricted by the grantor or donor.

#### **Donated Services and Securities**

Grassroots receives significant in-kind contributions of time and pro bono services from members of the community and volunteers related to program operations, special events, and fund-raising campaigns. Donated services are recognized as contributions if the services a) create or enhance nonfinancial assets or b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by Grassroots.

Grassroots receives professional legal services and the services of student interns in program and administrative functions. In-kind professional legal services are valued at the standard hourly rates charged for those services. There were no in-kind professional legal services received during the year ended October 31, 2022. In-kind professional legal services totaled \$23,338 for the year ended October 31, 2021. Because the nature of the intern services received neither creates or enhances non-financial assets nor requires specialized skills, their value has not been recorded in the accompanying financial statements.

Donated legal services are included in management and general on the Statement of Functional Expenses. There were no donor-imposed restrictions associated with the donated services.

Grassroots also receives contributed securities which are valued at the fair market value or net asset value closing price on the trading date of the receipt of the security. Grassroots generally converts contributed securities to cash as soon as it is feasible to do so.

NOTES TO FINANCIAL STATEMENTS

OCTOBER 31, 2022 AND 2021

#### 1. NATURE OF ACTIVITIES AND SIGNIFICANT ACCOUNTING POLICIES (continued)

#### **Program Service Fees**

Program services fees are associated with consultation services. Fees are recorded as revenue as earned. Fees received in advance of the rendering of program services are recorded as deferred revenue.

During the year ended October 31, 2021, Grassroots entered into an agreement to promote international learning exchanges with the aim of strengthening collaborations between U.S. activists and Global South organizations working on violence against women and girls.

# **Advertising**

Grassroots expenses advertising costs as incurred. There were no advertising costs in 2022 or 2021.

# **Functional Expenses**

The costs of providing various programs and other activities have been reported on a functional basis in the Statements of Functional Expenses. Accordingly, certain costs have been allocated among the programs and supporting services benefited, based on usage or other equitable bases established by management.

#### **Income Tax Status and Uncertainty of Income Taxes**

Grassroots is a nonprofit organization exempt from federal income taxes (not a private foundation) under section 501(c)(3) of the Internal Revenue Code. Management has evaluated its tax positions applying a "more likely than not" standard, and believes there are no material uncertainties in income taxes.

#### 2. LIQUIDITY AND AVAILABILITY

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of the Statement of Financial Position date, comprise the following:

2022

	 2022	2021
Cash and cash equivalents	\$ 19,081,053	\$ 8,317,191
Accounts receivable - other	9,301	99,516
Grants and unconditional promises to give, current	601,142	189,485
Operating investments	1,443,604	1,593,386
	\$ 21,135,100	\$ 10,199,578

Minimum Operating Reserve and Strategic Initiatives Fund assets are subject to Board spending restrictions (See Note 13) and are excluded in the table above, however, these amounts could be made available if necessary.

Grassroots manages its liquidity and reserves following three guiding principles: operating within a prudent range of financial soundness and stability, maintaining adequate liquid assets to fund near-term operating needs, and maintaining sufficient reserves to provided reasonable assurance that obligations will be discharged. Grassroots has a liquidity policy to maintain three months of operating expenses in a Minimum Operating Reserve. The minimum operating reserve is adjusted annually.

NOTES TO FINANCIAL STATEMENTS

OCTOBER 31, 2022 AND 2021

#### 3. RESTRICTED CASH AND CASH EQUIVALENTS

In 2018, Grassroots assumed the sponsorship of the remaining assets of Building Equity and Alignment for Impact (BEA); a fund created in 2013 by an unincorporated consortium of several grassroots organizations and innovators in philanthropy to advance the progress of the environmental justice movement. Using these assets, Grassroots created the BEAI Fund ("the Fund") which promotes four interlinked elements: (1) support for community organizing at the forefront of change, (2) build partnerships across sectors and geographies, (3) advance a just transition and (4) build the capacity of the grassroots sector.

As compensation for managing and administering the Fund, Grassroots charged the Fund 15% on the first \$1,000,000 and 10% on amounts above \$1,000,000, up to \$217,000 annually.

During the year ended October 31, 2021, the Fund was liquidated and the proceeds of \$479,861 were distributed to another nonprofit organization. The distribution is included on the Statement of Activities for the year ended October 31, 2021.

#### 4. INVESTMENTS AND INVESTMENT INCOME

Investments consist of the following:

	Amortized		Unrealized		Unrealized			Fair
		Cost		Gains		Losses		Value
October 31, 2022								_
Fixed income mutual funds	\$	2,997,690	\$	-	\$	(384,874)	\$	2,612,816
Equity mutual funds		1,083,046		53,602		(75,630)		1,061,018
Common stocks		484,637		65,556		(53,690)		496,503
Real estate investment trusts		25,529		1,630		(5,046)		22,113
	\$	4,590,902	\$	120,788	\$	(519,240)	\$	4,192,450
October 31, 2021	-							
Fixed income mutual funds	\$	2,943,526	\$	25,877	\$	(32,870)	\$	2,936,533
Equity mutual funds		1,075,303		310,509		-		1,385,812
Common stocks		459,028		153,994		(27,245)		585,777
Real estate investment trusts		27,323		7,340		(2,322)		32,341
	\$	4,505,180	\$	497,720	\$	(62,437)	\$	4,940,463

Net investment income is comprised of the following for the years ended October 31:

	2022	2021
Interest and dividend income	\$ 167,452 \$	120,135
Unrealized gain (loss) in market value of investments	(835,160)	347,291
Realized gain on sale of investments	 3,282	140,742
	 (664,426)	608,168
Less investment expenses	 (28,883)	(27,480)
	\$ (693,309) \$	580,688
	 •	

# NOTES TO FINANCIAL STATEMENTS

**OCTOBER 31, 2022 AND 2021** 

# 5. FIXED AND INTANGIBLE ASSETS

Fixed assets consist of the following at October 31:

	 2022	2021		
Office furniture and equipment	\$ 68,533 \$	42,602		
Leasehold improvements	46,331	46,331		
	 114,864	88,933		
Less accumulated depreciation	 (66,033)	(52,254)		
	\$ 48,831 \$	36,679		

Other (intangible) assets consist of the following at October 31:

	 2022	2021		
Trademark costs Less accumulated amortization	\$ 14,792 (9,275)	\$	14,792 (7,974)	
	\$ 5,517	\$	6,818	

Depreciation expense was \$13,778 and \$8,738 for 2022 and 2021, respectively. Amortization expense was \$1,301 and \$\$1,107 for 2022 and 2021, respectively.

### 6. GRANTS PAYABLE

Grants authorized but unpaid at year-end are expected to be disbursed in the current fiscal year.

#### 7. DEFERRED REVENUE

The following table provides information about significant changes in income received in advance for the years ended October 31, 2022 and 2021:

	 2022		2021
Deferred revenue, beginning of year	\$ 11,000	\$	-
Revenue recognized that was included in deferred revenue at the beginning of year	(11,000)		_
Increase in deferred revenue due to cash received during			
the year	 -		11,000
Deferred revenue, end of year	\$ -	\$	11,000

NOTES TO FINANCIAL STATEMENTS

**OCTOBER 31, 2022 AND 2021** 

#### 8. NOTE PAYABLE - BANK

On April 22, 2021, Grassroots received loan proceeds in the amount of \$252,083 under the Paycheck Protection Program ("PPP"). Established as part of the Coronavirus Aid, Relief, and Economic Security Act ("CARES Act"), the PPP provides for loans to qualifying organizations in amounts up to 2.5 times average monthly payroll expenses. PPP loans and accrued interest are forgivable after a "covered period" as long as the borrower maintains payroll levels and uses the loan proceeds for eligible purposes, including payroll, benefits, rent and utilities. Forgiveness is reduced if the borrower terminates employees or reduces salaries during the covered period. Any unforgiven portion of a PPP loan is payable over two or five years at an interest rate of 1%, with a deferral of payments for 10 months after the end of the covered period.

Grassroots followed FASB ASC 470 and recorded the PPP loan proceeds as debt on the Statement of Financial Position.

On May 26, 2021, Grassroots received a complete discharge of this loan together with accrued interest totaling \$254,862, and the resulting extinguishment of debt income is included in the Statement of Activities and Changes in Net Assets.

#### 9. LEASE COMMITMENTS

Grassroots adopted FASB ASC 842, Leases. Grassroots determines if an arrangement contains a lease at inception based on whether it has the right to control the asset during the contract period and other facts and circumstances. Grassroots elected the package of practical expedients permitted under the transition guidance within the new standard, which among other things, allowed it to carry forward the historical lease classification.

The adoption of FASB ASC 842 resulted in the recognition of an operating lease right-of-use asset and operating lease liability of \$126,052 as of March 1, 2022. Results for periods beginning prior to March 1, 2022 continue to be reported in accordance with Grassroots' historical accounting treatment. The adoption of FASB ASC 842 did not have a material impact on Grassroots' results of operations or cash flows.

Grassroots leased its business premises under a five-year lease agreement that expired on February 28, 2022. Grassroots renewed its lease for an additional three years that expires on February 28, 2025. Monthly fixed rent under this agreement was \$3,807 for the first year and will increase to \$3,855 in year two and \$3,903 in year three. Grassroots is also responsible for common area maintenance costs. Monthly common area maintenance will be \$1,994 for the first twelve months of the extended term.

While the agreement provides for minimum lease payments, variable payments (if any) are not determinable at the lease commencement and are not included in the measurement of the right-of-use asset and operating lease liability. The lease agreement does not include any material residual value guarantees or restrictive covenants.

# NOTES TO FINANCIAL STATEMENTS

**OCTOBER 31, 2022 AND 2021** 

# 9. LEASE COMMITMENTS (continued)

The following summarizes the line items in the balance sheet which include amounts for operating leases as of October 31, 2022:

Operating lease right-of-use asset \$	Þ	100,664
Current portion of operating lease liability \$	5	40,850
Operating lease liability		59,814
Total operating lease liability \$	\$	100,664

Lease expense included in occupancy costs in the Statement of Functional Expenses for the year ended October 31, 2022 and 2021 was \$63,221 and \$48,014, respectively.

Grassroots has elected to use a 6.25% incremental borrowing rate as the discount rate related to its operating lease liability, as the implicit lease rate is not determinable.

The remaining lease term at October 31, 2022 is twenty-eight months.

The maturities of operating lease liabilities at October 31, 2022, are as follows:

2023	\$ 40,850		
2024	\$ 44,325		
2025	\$ 15,489		

#### 10. DEFINED CONTRIBUTION PLAN

Grassroots maintains a defined contribution retirement plan under section 401(k) of the IRC (the "Plan") for eligible employees. Eligible employees may make voluntary pre-tax deferrals of salary and wages. The Plan allows Grassroots to make annual discretionary employer profit sharing contributions. Employer (4%) discretionary employer contributions were \$70,090 and \$59,371, in 2022 and 2021, respectively, and are included in payroll taxes and benefits in the accompanying Statements of Functional Expenses.

#### 11. FINANCIAL INSTRUMENTS AND CREDIT RISK

Grassroots manages deposit concentration risk by placing cash, money market accounts, and certificates of deposit with financial institutions believed to be creditworthy. At times, amounts on deposit may exceed insured limits or include uninsured investments in money market mutual funds. To date, Grassroots has not experienced losses in any of these accounts. Credit risk associated with grants receivable and promises to give is considered to be limited due to high historical collection rates and because substantial portions of the outstanding amounts are due from individual donors, foundations and businesses supportive of Grassroots' mission. Investments are made by diversified investment managers whose performance is monitored by management and the investment committee of the Board of Directors. Although the fair values of investments are subject to fluctuation on a year-to-year basis, management and the investment committee believe the investment policies and guidelines are prudent for the long-term welfare of Grassroots.

# NOTES TO FINANCIAL STATEMENTS

**OCTOBER 31, 2022 AND 2021** 

#### 12. NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions consist of the following at October 31, 2022 and 2021:

	 2022		2021	
Humanitarian/Social Justice program support	\$ 695,230	\$	1,539,242	

#### 13. BOARD-DESIGNATED NET ASSETS WITHOUT DONOR RESTRICTIONS

#### **Strategic Initiatives Fund**

The Board has designated a portion of its resources without donor restrictions to be used to offset unrestricted net operating losses and to subsidize the implementation of Grassroots' Strategic Plan. The Board designated an additional \$14,000,000 to this fund and authorized the release of \$772,000 from designation in 2022. The balance of this fund was \$17,320,738 and \$4,092,738 at October 31, 2022 and 2021, respectively.

#### **Minimum Operating Reserve**

The Board has also designated \$950,000 (approximately three (3) months operating expense) of net assets without donor restrictions as a Minimum Operating Reserve ("MOR") which cannot be spent without Board approval. The MOR balance is reconsidered annually in October. Expenditure of principal is restricted to times when net assets without donor restrictions (net of Board-designated net assets) have fallen below a trigger level of \$100,000, and expenditure of investment income is not currently subject to restriction.

MOR activity for the years ended October 31, 2022 and 2021, is as follows:

	2022		2021	
MOR net assets, beginning of year	\$	750,000	\$	670,000
Investment designation	,	200,000	•	80,000
MOR net assets, end of year	\$	950,000	\$	750,000

#### **MOR Investment Policy**

Grassroots has adopted a conservation of principal approach with a primary investment objective of fixed income investments to generate current income and a secondary investment objective of conservative growth.

# NOTES TO FINANCIAL STATEMENTS

**OCTOBER 31, 2022 AND 2021** 

#### 13. BOARD-DESIGNATED NET ASSETS WITHOUT DONOR RESTRICTIONS (continued)

# Minimum Operating Reserve (continued)

Strategies Employed for Achieving Objectives

Grassroots has determined that a preservation of capital objective is most appropriate. This objective is designed to preserve the real value of its assets and to maintain spending in real terms. The Board cannot pay out more, on average over time, than the average real return it earns from its investment portfolio. The Board expects to achieve the return and risk characteristics consistent with the following allocation for its long-term reserves:

Cash and money market funds 5% Equity securities 35% Fixed income securities 60%

Grassroots manages its MOR consistent with the Massachusetts Uniform Prudent Management of Institutional Funds Act ("UPMIFA").

#### 14. FUNCTIONAL EXPENSES

The financial statements report certain categories of expenses that are attributed to more than one program or supporting function. Therefore, expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include salaries, benefits and payroll taxes which are allocated on the basis of time and effort. Occupancy, insurance, depreciation, travel, postage, telephone and office operation expenses are allocated on the basis of the salaries' allocation. Public relations and related constituent communication and development costs are allocated primarily to fundraising. Software purchases and support contracts are allocated as to the functional use of the software.

#### 15. RECLASSIFICATION

Certain amounts in the 2021 comparative financial statements have been reclassified to the 2022 presentation. Specifically, in-kind contributions of securities totaling \$606,781 have been reclassified from individual contributions to in-kind contributions in the Statement of Activities. The reclassification had no impact on net assets.